

Annotation

The way how users interact with social media is constantly changing. In recent years we have seen a shift in the social media from mere communication platforms to complex metamedia where users can interact with it's content and shape it. In this environment however, the quality of the information can vary greatly and even low-quality information can spread very easily. This study examines how do the University students, percieve the information they find on social media - namely Facebook. I analyse how students interact with news content on Facebook, how do they percieve the credibility of the news and which factors influence their perception.

The aim of this study is to find out the ways of student interaciton with the news content on Facebook, how they perceive its credibility and what factors influence their perception. There was qualitative research method used and the research was conducted by the techniques of think aloud protocol and semi-structured interviews. Research has shown different ways of student interaction with the news content. In the same time, the kind of interaction affects their perception of credibility of the news content.