

## **Annotation**

The main topic of the work is how Czech media inform about psychological problems of celebrities such as depression, manic depressive psychosis, addictive behavior, or suicide, and tries to answer the question of how much the media fame can affect these issues. The theoretical part summarizes concepts from media studies for better understanding media behaviors, for example media news selections process, concept of news values, the role of media in today's society and the difference between tabloid and serious media. From the psychological point of view, work summarizes the preconditions of psychological problems and their manifestations. It also provides brief pieces of information from official sources about lives and careers of selected celebrities. The second part of thesis is about analyzing the data, it means articles that informed about selected celebrities in connection with their psychological problems. The practical part is about finding there some common features and tendencies in media informing and also about showing differences between the ways of how tabloid and serious media present news. The result is the summary of how the media generally approach this issue, and after completing it with informations from an interview with a psychologist and some celebrities, it also outlines whether and how the media can contribute to the psychological problems of celebrities.