

Abstract

The *interview* is one of the journalist's basic methods and that statement also applies to the field of sport journalism. Through talking with athletes, the journalist gets information he afterwards shares with readers, listeners or viewers. When author decides to publish acquired material in the original dialogical form, it becomes of the interview genre. How would an ideal sport interview look like in this respect? What skills should a good sports journalist have? And how to ask the athlete not to answer „*obviously*“? The explanation on this topic has not existed in the Czech academic sphere yet. For the first time, the diploma thesis *Sport interview and Its Specifics* has tried to find the supported answers to the previous questions.

In four explanatory chapters, the reader is introduced to the issue of media dialogues with persons from the sports environment. The emphasis is laid on Czech audiovisual media area where the sport interview takes many forms. Besides a literature research and the author's sports journalist practice, the thesis is based on interviews with leading Czech sports journalists. Their comments and tips are an essential part of the written theory. And what do the respondents think about sports journalists and the communication with them? A few notes of four Czech famous athletes are included. Additionally, the transcripts of all the research interviews are available for individual study in the extensive attachment section.