

The diploma thesis *The reflection of the minor sports in the Czech News Agency press service* deals with news agency coverage of sports which do not belong to the most watched in the Czech Republic: basketball, floorball, handball and volleyball.

Author describes the development of the sports journalism's position within the journalism in general and also within the society in the theoretic part. He also deals with the particular types of the text and audio-visual news services which are produced by the Czech News Agency.

The research was focused on the Czech minor sports' leagues as well as on other international or national competitions since June 2017 to April 2018. The news service is divided into specific categories (usually pre-season period, regular season and possible qualifying/relegation rounds or play offs and play outs) in the domestic leagues research. Author of the thesis compares the position of the individual minor sports among each other and also deduces the position of the minor sports compared to major sports like football or ice hockey from the quantified data.

The thesis also deals with the news agency service regarding the four selected world or European championships in each sport in the pre-tournament phase and during the championship. It also measures the impact of the news agency service on the content released in the *Sport daily* and the sport section of *Mladá fronta DNES daily*.

The diploma thesis also contains interviews with editors of Czech News Agency, *Sport daily* and *Mladá fronta DNES daily*. Their answers were used as another important source for the analytical evaluation of the character of the agency and newspapers' news coverage.