Annotation

This bachelor thesis is constructed from two parts. Practical part that is attached separately as a way. File and theoretical part that should serve as an addendum to the practical project. The goal of the practical part is to illustrate the life and career of Iveta Radičová, former prime minister of Slovakia and professor of sociology. Practical project is conceived as a opinion journalism radio piece, that could be broadcasted on any public or private radio station. The project contains interview with Iveta Radičová and other people. Words from the author and historical sounds taken from various media which illustrate career of Iveta Radičová. Theoretical part serves as an addition to the recorded material, it aims to explain why and what was chosen.