

## **Abstrakt**

The thesis, Medial image of a „refugee“ in czech press deals with analysis of the image of a „refugee“, which is introduced to the czech public via printed media. In theoretical part of my thesis I describe a manner, in which the reality is being constructed and what are the mechanisms of media communication. Below I explain a way in which are in social and political discourse perceived concepts concerning the so called refugee crisis and then I describe an evolution of the migration on the european continent. In the research part of my thesis were for specific documentation of the image of a refugee chosen two time periods: The second half of the year 2015 as an apex of the refugee crisis and the second half of the year 2017 where this so called crisis slowly diminishes. With a help of qualitative content analysis of the newspaper articles of these two periods I research what image of a „refugee“ the media had constructed and how that image changed in time. The media chosen for this analysis are the daily newspaper Blesk and the daily newspaper Mladá fronta DNES, because a half of the readers reads one of these journals, therefore they can influence perception of the image of a refugee with the largest number of the readers. In my thesis I also focus on differences in medial communication of these two journals. Although the czech public is not touched by the problematics of this so called refugee crisis in daily life. It caused and is still to this day causing many emotions and different opinions. Via this thesis I would like to contribute to the explanation of these opinions because the media have been influencing public opinion.