

Abstract

Title: Identification of sport manager's role and creation of the type position of a sport manager in the Czech Republic and Germany

Objectives: The main objective of the primary survey is to examine the job-side situation of "Sports Manager" on the labour market on the Czech Republic and Germany. Compare the differences between demands for sports managers and use the results of empirical research to introduce a sports manager. The partial goals, comments and recommendations were formulated as follows:

- 1) Determine which knowledge and skills are relevant to HR department (human resources department) and quantify them.
- 2) Verify that HR department requires education and practice, and specify the type of education, length and type of practice.

Methods: The theoretical part is processed in the form of a research. From professional literature and publications. A comparison method was used to fulfill the scientific research objective. We have added the findings by formulating recommendations for the implementation of the recruitment and selection process in order to obtain the most suitable candidate for the position of "sports manager".

Results: From the empirical knowledge and research of recruitment insertions are distinct the identification and difference of the requirements for the professional knowledge, the level of education, the type and the length of practice in occupying the position of a sports manager on the Czech and German market.

Verifying whether HR departure highlights the importance of higher education, as well as knowledge of professional disciplines and practices with proven results.

Keywords: manager, sports manager, recruitment ads, managerial competencies