Abstrakt:

This bachelor thesis deals with the phenomenon of negative body image, or dissatisfaction with its own body in the clinical population. The theoretical part contains knowledge about physical self-concept, focusing on the biological, psychological, socio-cultural factors that influence it significantly. The interference of these risk factors often causes dissatisfaction with your own body, which can cause a mental anorexia disorder that I have described in the next part of this work. Conclusion of the theoretical parts devotes some selected methods of measuring body self-concept. In the empirical part, research is proposed to map the differences in physical self-conception between men and women suffering from mental anorexia. It focuses on differences in personality traits, self-esteem, and frequency of social networking.

Keywords:

Physical self-conception, bodily discontent, negative body image, anorexia nervoza.