

Abstract

Title: Comparison of subsidies in sport and physical education in Pardubice and Hradec Kralove in 2014

Objectives: The main aim of this diploma thesis verifies the functioning of the redistribution mechanisms, which redistribute public funds in the sport field, as one of the areas to which funds from public budgets are directing. The partial aim of the thesis makes the financial expenditures and the structure in sport and physical education out of the public budgets in the Czech Republic in 2014 clear. Another of the partial Objectives of the work determines, above all by describing the analysis of specific subsidy expenditures on sport from municipal budgets and SWOT analysis, the amount of the total expenditure on sport in both cities and finding possible pitfalls of financing.

Methods: Descriptive analysis methods, which draw on the main part of the analysis of secondary sources (data), are used in the thesis. It examined and compared the state of sports subsidies in regional cities in 2014. The results of this method were used in the following comparison (comparison) of both regional cities. SWOT analysis can also be found in the work.

Results: After a very comprehensive analysis of the descriptive analysis, the comparison of the data and the SWOT analysis, the current situation of the financing of the two regional cities is identified. Thanks to the SWOT analysis, not only the numerical data, but also the financing methods in the given cities are compared. In the SWOT analysis, both cities are also evaluating how they could improve their funding. The SWOT matrix expresses the main differences in the way of financing in both cities.

Keywords: Sport Financing, Public Funds, Sports Grants, City Sports Grants, Comparison of Regional Cities, SWOT Analysis.