

Title: „To Seize the Masses“. Philosophy, ideology and propaganda by Karl Marx

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Abstract:

The aim of the diploma thesis is to thematize and clarify the interdependence of philosophy, ideology and propaganda by Karl Marx. The realization of philosophy, according to Marx, is a critique of modern society. The aim of this critique, however, is not only the understanding and interpretation of social relations but, above all, their change. For these purposes, Marx has developed his philosophy of history. On this basis is explained the nature of modern society and formulated the political programme of its transformation. That is further publicly promoted to ensure adequate – mass – support for the *revolution*. Thus, arises remarkable combination of philosophy, political ideology and propaganda, which seems to be an integral part of Marx's thought and his literary work and therefore, also a serious problem of his interpretation.

Keywords: Marx, Philosophy, Ideology, Prapaganda