

This rigorous thesis surveys Czech literary criticism on internet and its relationship towards printed literary criticism, or generally, relationship between new and traditional media. I define what “Czech literary criticism on the internet” can mean, and describe its situation in 2009 and 2012. I created an imaginary central line going from the pole of traditional media to the pole of new media and aligned the groups of websites on this scale. I found important projects there that exist in the periphery of Czech literary life (as reflected by the traditional media). Then I asked members of the web projects to fill in a short questionnaire focused on literary criticism on internet and its relationship to the culture of traditional media. Also, I posed the same questions to Czech book publishers as representatives of the traditional culture. In comparison of 2009 and 2012 I found out that the websites connected to the traditional printed culture tend to parish, or on the contrary, transform into professional projects (usually with state financial support). The closer to the pole of new media, the more viable the websites tend to be. I also notices increasing role of social networks, such as Facebook. For some websites these networks have become a welcome platform to address wider audience, while for others they have become a kind of competitor.