

Přílohy

Příloha č. 1: Diskuzní vlákna k případové studii The Witcher 3 (seznam)

Do you guys believe the free DLC we were given weekly are cut from the before release and released for free PR or do you believe they are newly built after release?

In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/witcher/comments/3c6tps/do_you_guys_believe_the_free_dlc_we_were_given/

So can a DLC win Game of the Year? In: Reddit.com [online]. [cit. 2017-04-30].

Dostupné z: https://www.reddit.com/r/witcher/comments/4iu84f/so_can_a_dlc_win_game_of_the_year/

Dear CDPR - just keep on releasing great DLC like HoS forever and I'll buy them.

In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/witcher/comments/40m84p/dear_cdpr_just_keep_on_releasing_great_dlc_like/

I actually kind of think the price for the DLC was too low. First time I've ever thought that after playing. In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z:

https://www.reddit.com/r/witcher/comments/5wawme/i_actually_kind_of_think_the_price_for_the_dlc/

Hearts of Stone is better than most AAA titles.. In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z:

https://www.reddit.com/r/witcher/comments/3pr1gf/hearts_of_stone_is_better_than_most_aaa_titles/

Views on Witcher 3 DLCs. In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z:

https://www.reddit.com/r/witcher/comments/4na8ew/views_on_witcher_3_dlcs/

Are the DLC's worth it? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z:

https://www.reddit.com/r/witcher/comments/42hg5l/are_the_dlcs_worth_it/

Will there be any major DLC expansions for TW3? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z:

https://www.reddit.com/r/witcher/comments/2yg82p/will_there_be_any_major_dlc_expansions_for_tw3/

You know the DLC has to be good if this subreddit has been dead for the past 24 hours.

In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/witcher/comments/4lxj7p/you_know_the_dlc_has_to_be_good_if_this_subreddit/

I'm about to finish up Hearts of Stone. I've enjoyed this DLC more than 95% of full

games I played in the past year. In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/witcher/comments/4asbz5/im_about_to_finish_up_hearts_of_stone_ive_enjoyed/

Anyone think that HoS and B&W are both the greatest DLCs ever made?

In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/witcher/comments/5ykhdn/anyone_think_that_hos_and_bw_are_both_the/

What did each piece of DLC do better than the base game? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/witcher/comments/4oi2z5/what_did_each_piece_of_dlc_do_better_than_the/

Is DLC worth buying? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/witcher/comments/4312ud/is_dlc_worth_buying/

The different interpretation for the word "DLC": (x-post from r/pcmasterrace). In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/witcher/comments/4iwnvb/the_different_interpretation_for_the_word_dlc/

Is the DLC worth getting? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/witcher/comments/5o8p8e/is_the_dlc_worth_getting/

Blood and Wine might be the best DLC I have ever played. In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/witcher/comments/4mham/blood_and_wine_might_be_the_best_dlc_i_have_ever/

What free DLC are worth getting? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/witcher/comments/3upmmh/what_free_dlc_are_worth_getting/

HoS is a great addition to The Witcher but I must say the thing I find best about the first batch of DLC is the price. In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/witcher/comments/3pdu38/hos_is_a_great_addition_to_the_witcher_but_i_must/

What were the flaws of first DLC that Blood and Wine must never do? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/witcher/comments/42xbdh/what_were_the_flaws_of_first_dlc_that_blood_and/

Expectations for the Blood and Wine dlc? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/witcher/comments/42dequ/expectations_for_the_blood_and_wine_dlc/

Hearts of Stone DLC isn't going to take place only in Oxenfurt - the map is going to expand and new locations are going to be added + new stories, new characters, new monsters, new weapons, new gwent cards, etc. In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/witcher/comments/3k0hv7/hearts_of_stone_dlc_isnt_going_to_take_place_only/

Which DLC should I get? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/witcher/comments/4w829n/which_dlc_should_i_get/

New DLC Horse Armor Close-Up. In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/witcher/comments/38efqm/new_dlc_horse_armor_closeup/

Blood and Wine DLC thoughts. In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/witcher/comments/3pbg3y/blood_and_wine_dlc_thoughts/

Is the dlc worth it? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/witcher/comments/51zfn0/is_the_dlc_worth_it/

This is how you do a DLC. In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/witcher/comments/5juele/this_is_how_you_do_a_dlc/

So, I just finished Witcher 3 and both DLCs.. In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/witcher/comments/5uod2r/so_i_just_finished_witcher_3_and_both_dlc/

Is it worth coming back to The Witcher 3 for its DLC? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/witcher/comments/4qpfy8/is_it_worth_coming_back_to_the_witcher_3_for_its/

HoS was Amazing. In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/witcher/comments/405y0c/hos_was_amazing/

How many of you would buy another Witcher 3 based DLC? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/witcher/comments/64totn/how_many_of_you_would_buy_another_witcher_3_based/

Příloha č. 2: Diskuzní vlákna k případové studii Civilization V (seznam)

Is this all of the available DLC for Civ V? In: Reddit.com [online]. [cit. 2017-04-30].
Dostupné z: https://www.reddit.com/r/civ/comments/112bbw/is_this_all_of_the_available_dlc_for_civ_v/

Favorite Civ V DLC? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z:
https://www.reddit.com/r/civ/comments/j44ea/favorite_civ_v_dlc/

Do I need Brave New World to enjoy Civilization V in it's fullest? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/civ/comments/2asjd0/do_i_need_brave_new_world_to_enjoy_civilization_v/

Have Civ V. buy Civ 6 or get the DLCs? In: Reddit.com [online]. [cit. 2017-04-30].
Dostupné z: https://www.reddit.com/r/civ/comments/5tv759/have_civ_v_buy_civ_6_or_get_the_dlc/

New to Civ V, what is the must have dlc? In: Reddit.com [online]. [cit. 2017-04-30].
Dostupné z: https://www.reddit.com/r/civ/comments/3c2t5j/new_to_civ_v_what_is_the_must_have_dlc/

Why is Civ V better with DLC? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z:
https://www.reddit.com/r/civ/comments/5kupch/why_is_civ_v_better_with_dlc/

Is it worth it to buy BNW DLC now? In: Reddit.com [online]. [cit. 2017-04-30].
Dostupné z: https://www.reddit.com/r/civ/comments/4vc1h7/is_it_worth_it_to_buy_bnw_dlc_now/

Right now Sid Meier's Civilization V: Complete Edition is on sale for \$13. Is it worth it? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/civ/comments/3h5smr/right_now_sid_meiers_civilization_v_complete/

New to Civ V, looking for some DLCs. In: Reddit.com [online]. [cit. 2017-04-30].
Dostupné z: https://www.reddit.com/r/civ/comments/27elmu/new_to_civ_v_looking_for_some_dlc/

Is Brave New World worth the \$29.99 price tag. In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/civ/comments/1k4ylg/is_brave_new_world_worth_the_2999_price_tag/

I have the base game, what should I buy to get all of the DLC? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/civ/comments/2s1p1o/i_have_the_base_game_what_should_i_buy_to_get_all/

Should I get G&K (Obvious re-post but can't find one to see). In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/civ/comments/vm7mr/should_i_get_gk_obvious_repost_but_cant_find_one/

DLC really worth it? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/civ/comments/2xeatz/dlc_really_worth_it/

What DLC is worth it.? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/civ/comments/2d30bt/what_dlc_is_worth_it/

What's the best DLC or Expansion pack to get? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/civ/comments/1u0y9e/whats_the_best_dlc_or_expansion_pack_to_get/

What DLCs are considered essential? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/civ/comments/3facqi/what_dlc_are_considered_essential/

Which DLC should I get? [Civ V]. In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/civ/comments/15094l/which_dlc_should_i_get_civ_v/

Best DLC for Civ 5? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/civ/comments/651flv/best_dlc_for_civ_5/

I bought Civ V a month ago (Vanilla) and got immediately addicted. Do I get the Civ V 5 DLC or Civ VI next? I cant afford both. In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/civ/comments/5pgjnd/i_bought_civ_v_a_month_ago_vanilla_and_got/

Do I need to buy the DLC for Civ V to have fun? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/civ/comments/1rcaw8/do_i_need_to_buy_the_dlc_for_civ_v_to_have_fun/

Future DLC for Civ 5? Civ 6? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/civ/comments/1ol1ls/future_dlc_for_civ_5_civ_6/

Civ V DLCs are on deal.. are any of them worth getting? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/civ/comments/gqo3w/civ_v_dlc_are_on_deal_are_any_of_them_worth/

Civ VI: the DLC greatly expanded Civ V's late game. But what about Civ VI? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/civ/comments/56yr2i/civ_vi_the_dlc_greatly_expanded_civ_vs_late_game/

Civilization is 75% off today. Missing DLC? Here is the link to each DLC-pack so you don't pay more. In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/civ/comments/wvxc3/civilization_is_75_off_today_missing_dlc_here_is/

Gods and Kings or Brave New World? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/civ/comments/340qah/gods_and_kings_or_brave_new_world/

DLC for Civilization V. In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/civ/comments/2eanbr/dlc_for_civilization_v/

Why don't people like CIV V without all the DLC? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/civ/comments/533hqs/why_dont_people_like_civ_v_without_all_the_dlc/

In (Partial) Defense of Fixing Games with DLC. In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/civ/comments/3o5dij/in_partial_defense_of_fixing_games_with_dlc/

G&K or BNW? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/civ/comments/1h9a3r/gk_or_bnw/

[V] If a new expansion were to come out, which civs would you like to see in it? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/civ/comments/2mjzgg/v_if_a_new_expansion_were_to_come_out_which_civs/

Příloha č. 3: Diskuzní vlákna k případové studii Battlefield 4 (seznam)

Thanks DICE for the Bipod Knife!. In: Reddit.com [online]. [cit. 2017-04-30].
Dostupné z: https://www.reddit.com/r/battlefield_4/comments/1q05ro/thanks_dice_for_the_bipod_knife/

My theory on why DICE just became the best marketing company ever.
In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z:
https://www.reddit.com/r/Battlefield/comments/1lfam1/my_theory_on_why_dice_just_became_the_best/

[BF4] Battlefield without DLC, worth it? In: Reddit.com [online]. [cit. 2017-04-30].
Dostupné z: https://www.reddit.com/r/Battlefield/comments/4x1qea/bf4_battlefield_without_dlc_worth_it/

[BF4] Best DLC Expansion? + Various questions feat. rant. In: Reddit.com [online].
[cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/Battlefield/comments/527o7a/bf4_best_dlc_expansion_various_questions_feat_rant/

[BF4] Free DLC is being given away for BF4 AND BF:HL. In: Reddit.com [online].
[cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/Battlefield/comments/4hoikd/bf4_free_dlc_is_being_given_away_for_bf4_and_bfhl/

Buying BF4 without DLC. In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z:
https://www.reddit.com/r/Battlefield/comments/3mqpvz/buying_bf4_without_dlc/

[BF4] Do I need to get the BF4 DLC? In: Reddit.com [online]. [cit. 2017-04-30].
Dostupné z: https://www.reddit.com/r/Battlefield/comments/4ow2q9/bf4_do_i_need_to_get_the_bf4_dlc/

[BF4] If you could only get one DLC, which would it be and why? In: Reddit.com
[online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/Battlefield/comments/2sr0o6/bf4_if_you_could_only_get_one_dlc_which_would_it/

[BF4] Is the game worth it without DLC? In: Reddit.com [online]. [cit. 2017-04-30].
Dostupné z: https://www.reddit.com/r/Battlefield/comments/2bquet/bf4_is_the_game_worth_it_without_dlc/

[BF4] As a Day 1 Premium member, I'm glad EA/DICE giving away all DLCs for free!.
In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/Battlefield/comments/52pckk/bf4_as_a_day_1_premium_member_im_glad_eadice/

[BF4] Are DLC's worth it? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z:
https://www.reddit.com/r/Battlefield/comments/2gcbud/bf4_are_dlc_s_worth_it/

Is bf4 premium worth it now? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/Battlefield/comments/30v9c6/is_bf4_premium_worth_it_now/

Buying BF4 without DLC. In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/Battlefield/comments/3mqpvz/buying_bf4_without_dlc/

[BF4][PS4]Are the DLC packs worth it at this time? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/Battlefield/comments/3imkvo/bf4ps4are_the_dlc_packs_worth_it_at_this_time/

Which DLCs Are Most Played? [BF4]. In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/Battlefield/comments/3mzurk/which_dlc_are_most_played_bf4/

Is EA going to ever give the BF4 DLC away again? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/Battlefield/comments/4nlsts/is_ea_going_to_ever_give_the_bf4_dlc_away_again/

[BF4]If you had to recommend a dlc pack, which one would it be? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/Battlefield/comments/3q172i/bf4if_you_had_to_recommend_a_dlc_pack_which_one/

[BF4] I'm a paid Premium member and I believe that Premium should become free for everyone. In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/Battlefield/comments/3ly8yh/bf4_im_a_paid_premium_member_and_i_believe_that/

[BF4] If you had to choose one DLC Pack, Which one would you pick? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/Battlefield/comments/2p800b/bf4_if_you_had_to_choose_one_dlc_pack_which_one/

[BF4] I have enough money to purchase one DLC pack, which one? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/Battlefield/comments/22njqv/bf4_i_have_enough_money_to_purchase_one_dlc_pack/

[BF4] I was never one to care for premium or the DLC much. After getting all of the DLC free, I've become a believer in purchasing it in the next BF games. In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/Battlefield/comments/4x4r1c/bf4_i_was_never_one_to_care_for_premium_or_the/

Bf4 DLCs are half the game!. In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/Battlefield/comments/342770/bf4_dlc_are_half_the_game/

[BF4]Does DICE deserve our trust/faith? Have they earned that right? [READ BEFORE RATING]. In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z:

https://www.reddit.com/r/Battlefield/comments/1ypodx/bf4does_dice_deserve_our_trustfaith_have_they/

[BF4] New to the franchise as a whole. Best DLC pack to buy? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/Battlefield/comments/2assf3/bf4_new_to_the_franchise_as_a_whole_best_dlc_pack/

Being Paid By EA: LevelCap's Response. In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/battlefield_4/comments/1w8bi4/being_paid_by_ea_levelcaps_response/

[BF4] Nobody upset about EA always delivering a game in 10 parts that all cost separately? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/Battlefield/comments/1pjaff/bf4nobody_upset_about_ea_always_delivering_a_game/

[BF4] All DLC now free on Origin. In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/Battlefield/comments/52refl/bf4_all_dlc_now_free_on_origin/

What happened to the quality of Battlefield DLC? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/Battlefield/comments/4ht7sy/what_happened_to_the_quality_of_battlefield_dlc/

Is premium worth it? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/Battlefield/comments/2ndewz/is_premium_worth_it/

Why isn't the dlc for bf4 free?? In: Reddit.com [online]. [cit. 2017-04-30]. Dostupné z: https://www.reddit.com/r/Battlefield/comments/61px36/why_isnt_the_dlc_for_bf4_free/