

## **ABSTRACT**

The goal of my thesis is to describe which campaigns and projects support reader and which are suitable for work with children in the kindergarten's heterogeneous classes. As part of the thesis, project is created base of the studied literature which should support reading literacy in a kindergarten's heterogeneous class and cooperate on its implementation with other subjects.

I define the terms closely related to the given topic in the theoretical part, namely literacy and numeracy, reading literacy (in relation to RVP PV).

Focus is on the role of kindergarten and the necessity of developing a child in reading literacy with the emphasis on the heterogeneous classes. I also emphasize the role of the family in reading literacy. Finally, I describe specific campaigns and projects in the Czech Republic that support readership and reading literacy.

I devote myself to the implementation of the project itself in the maternal Schools with heterogeneous classes in the practical part. In more detail, I focus on the Celé Česko čte dětem, Noc s Andersenem and Listování. While the Celé Česko čte dětem a whole range of uses, Listování and Noc s Andersenem serves as a mere addition to the development of reading literacy. I value positively the cooperation with the city's library and parents.