

Abstract

This bachelor thesis deals with changes in normative environment in Polish public service media after 2015, after the beginning of the party's Prawo i Sprawiedliwość (Law and Justice) rule. We have limited our research by time limit, we follow the changes up to the end of year 2016. Using the method of analysis, namely the comparative analysis of the normative environment before and after 2015, we answer questions whether and how the normative environment has changed. In addition to the use of comparative analysis, we also answer these questions using testimonies from experts from the Polish academic sphere. Our conclusion is that normative environment has changed, the reality is moving away from the ideal attributes of the normative environment. The results of the thesis provide the basis for further exploration of Polish public service media, for example, for examination of content of their messages after the normative environment has changed.