

Abstract

The thesis deals with the second vice-chairman of the Football association of the Czech Republic Roman Berbr and his wife, the then chairwoman of a referees's commission, Dagmar Damková case, which was started by Libor Kovařík's interview with the Czech daily Sport. Kovařík points out the situation between Czech football referees. This thesis aims to describe and analyze how the chosen media reflected and describe this case. It will analyze the period of two months between 24th of August 2015 and 24th of October 2015. The beginning of this period is clearly defined by Kovařík's interview, whose first part was published on the 24th of August. The thesis will analyze daily Sport that stood at the beginning of this case and on-line daily Aktuálně.cz, in which journalist Luděk Mádl known for his writing about corruption in czech football works.