

## **Abstract**

The bachelor thesis aims to describe the way the Czech printed media reported on the topic of adoption by homosexual couples in the Czech Republic. Using qualitative analysis methods, it points out particular frames to which individual contributions are included. Conclusions of this method will also be supported by a brief quantitative analysis. The language and terminology used by journalists will be a key factor in the study. Similarly, it will be analyzed from whom the media workers receive testimonies for their articles. Special care will be dedicated to the titles of individual articles. The work will also focus on how journalists report on political leaders and their activities around the topic of adoption by homosexual couples.

For this purpose, three newspapers were selected, namely Lidové noviny, Mladá fronta DNES and Právo. These periodicals are the most widely read newspapers in the Czech Republic. In this context, the analysis is limited to news articles that were published within twelve consecutive calendar months, with the beginning of this period being set at 15 May 2013. The date was determined intentionally, as members of the Chamber of Deputies discussed a draft law that would allow Adoption of same-sex couples precisely at this time.