

Report on Bachelor / Master Thesis

Institute of Economic Studies, Faculty of Social Sciences, Charles University in Prague

Student:	Vladimír Stříteský
Advisor:	Ing. Petr Balcar, MSBC
Title of the thesis:	Outsourcing: Benefits and Costs for Businesses

OVERALL ASSESSMENT

Contribution

Vladimír Stříteský has done a thorough analysis of outsourcing services business environment that he had a chance to closely experience because having worked at an outsourcing provider for several years. He did substantially contribute to both sides of the outsourcing business. Firstly, he discussed benefits of outsourcing from the cost saving point of view, consideration of selecting services for outsourcing according to core competencies' angle, and the sources' view point. Then, the author analyzed realistically the downside of outsourcing, i. e. its cost to the entity from a wider perspective, including potential mid- to long-term losses. Further, Vladimír considered potential risks related to outsourcing services. His contribution includes a good matching of the respective theoretical frameworks with hands on providing of various outsourcing services. During his work on this thesis, Mr. Stříteský not only demonstrated a good understanding of the outsourcing firm in question but also the clients buying the services outsourced. At a situation when experiences with outsourcing differ at various entities notably and the opinions on outsourcing preferences have been still developing, this thesis is a serious contribution to shaping up this reasoning process.

Methods

Based on the knowledge of both sides of the outsourcing business, the author was able to well compare and consider preferences for and against the interests of outsourcing market participants. The tools used are relevant to the research topic being investigated, and adequate to the author's level of studies. The thesis topic is comprehensively analyzed.

Literature

The thesis demonstrates author's full understanding and command of recent literature. He succeeded to use a wide set of relevant academic and business sources. The author quotes relevant literature in a proper way.

Manuscript form

The thesis is well logically structured. Vladimír uses an appropriate language and style, including academic format for graphs and tables. The text effectively refers to graphs and tables and disposes with a complete bibliography.

SUMMARY OF POINTS AWARDED (for details, see below):

CATEGORY	POINTS
<i>Contribution (max. 30 points)</i>	30
<i>Methods (max. 30 points)</i>	30
<i>Literature (max. 20 points)</i>	20
<i>Manuscript Form (max. 20 points)</i>	20
TOTAL POINTS (max. 100 points)	100
GRADE (1 – 2 – 3 – 4)	1

NAME OF THE REFEREE:

Report on Bachelor / Master Thesis


Institute of Economic Studies, Faculty of Social Sciences, Charles University in Prague

Student:	Vladimír Stříteský
Advisor:	Ing. Petr Balcar, MSBC
Title of the thesis:	Outsourcing: Benefits and Costs for Businesses

Petr Balcar

DATE OF EVALUATION:

June 5, 2017



Referee Signature

