

Abstract

The focus of this work is to summarize outsourcing literature and bring it up-to-date with current business trends. Whole conception of outsourcing is embedded into strategic framework to benefit managers. Knowledge about and approach to outsourcing is analyzed in sample of Czech managers. For the purpose of analysis, managers filled the questionnaire. Theoretical knowledge in full scale is present in the sample despite low number of observation. Yet the knowledge is significantly fragmented and no manager holds complex knowledge. Based on findings, the guideline is presented for Czech managers to make professional sourcing decisions and achieve peak efficiency outsourcing.