

Objective: to investigate awareness of customers of Prague pharmacies about the possibilities of treatment of tobacco dependence, including interventions by pharmacists. Methodology: the sample of around 200 respondents will consist of customers of selected Prague pharmacies who are currently smokers. To meet the research objectives, the following research questions were chosen: 1: How often in pharmacy are smokers interviewed about smoking? 2: What kind of smoking cessation support do them pharmacists offer? 3: Where would smokers search professional help with smoking cessation? 4: How much informed are smokers about professional help with quitting smoking in pharmacy? Data collection methods: data will be collected through anonymous questionnaires during an interview; data analysis will take place in MS Excel. Results and recommendations: the results of the questionnaire survey should identify smokers' experience with quitting smoking, including their knowledge of where to go for help to this end. The thesis can help to increase awareness among customers of pharmacies about the possibilities of quitting smoking offered in pharmacies and to increase confidence in pharmacies staff. As for recommendations, specific proposals and comments may be provided to pharmacies concerning smoking cessation advice.