Baccalaureate work attends to problems of the relation of pre - school child to book. Theoretic part deals with reader's literacy, possibilities of activities of pre - school arrangements fuelling the reader's literacy of childern and complexity of activities supporting aesthetically development of child in pre - school age.

In practical part was realized thematic oriented project built on arranged meetings with a fairy tale. The purpose was to create and strengthen the relation of child to book. In work are further presented results of controlled talks and singhtings, on whose base was analysed present - day (nowday's) reader's level of families of hereof sample.