

The aim of the work is based on analysis of available data and assumptions related to the aging of the economically active population, as well as the experiences of selected countries of the European Union to propose initiatives and measures to promote health promotion for aging workers at both the microstructural (business, community) and macro-level (national) in the Czech Republic. The results should serve as the basis for the preparation of an aging population health promotion in the workplace and models for good practice and for designing strategies and policies that would normally allow these best practices to apply in practice.