

## **Abstract**

The thesis follows the preparation of Czechoslovak TV's Channel Two, covering a period of twelve years from the start of the preparation process in 1958 till the first day of Channel Two's regular broadcast on May 10<sup>th</sup> 1970. The thesis' area of interest covers the proposals, plans and ensuing organisational measures that resulted in the historical event of launching a multi-channel television broadcast in Czechoslovakia. The period of 1958-1970 is split into sections, according to the stages of preparation for the launch.

The introductory part of the thesis deals with the political grounding for the implementation of a multi-channel broadcast in Czechoslovakia, as well as with the initial steps in creating the technological support for Channel Two. The second part introduces the evolution and finalisation of the Channel Two project and its organisation in relation to the majority Channel One. The following chapter(s) focus on the formation of Channel Two's independent head division as well as the department's evolution until the launch of the regular broadcast. This section covers the changes in personnel within the department, an outline of its key creative collaborators and supplies a schema of how Channel Two's production was organised. The final part of the thesis offers an overview of programmes which were broadcast during the launch as well as a concise recapitulation of the following period till the dissolving of Channel Two's independent department in 1972.