The thesis explores possibilities of the use of facebook in the field of evangelization. Facebook represents one of many modern-day communication tools that touch ever larger part of human population nowadays. Also Christians must necessarily take an attitude to these tools. After a short historical excursus an outline of the realm of social networks follows. In a short overview the thesis presents key Church documents relevant to the topic. Afterwards it shows examples how the use of communication tools can change lives of many people. An inspiration is found in the area of business as it is used within the contemporary society. The thesis also aims its attention to the essential task of Christians, which is the proclaiming of the Gospel. Besides it takes note of activities of Christians who "live" in this cybernetic space. It doesn't neglect the risks in the field of social networks, risks which may affect those who strive to reach out to people in cyperspace. To the conclusion a short personal testimony is added concerning the role the facebook can play in a life of a Christian. Several possible views are presented here for consideration and at the same time a space is left for personal answers.