

## **Abstract**

This bachelor's thesis is devoted to the important trend of transformation of film media from print titles into new media with internet as the main example. Thesis aims to map out the form, function and changes of the current internet film journalism. This is the current trend, in which the current film criticism is significantly influenced by the internet, what brings new habits and practices into it. The first part will be devoted to the contemporary scene of film criticism and reviews. In the second part, trends will be reflected in the case study focused on the person of František Fuka. He is one of the leading Czech film critics, who long worked in traditional printed media and is also among the pioneers of film journalism on Czech internet. In his person we can find all of the features of internet journalists. Fuka is a typical example of a modern film critic who uses all possible platforms and develops all the possibilities of the internet to present their work and communicate with readers. The aim is to highlight the example of the current trends of film criticism and prove the convergence of film critics and readers, which is a result of the advent of new media. All of that leads to the fact that the boundaries of the relationship between author and reader are getting thinner.