The dissertation "The Folk Text and Graphic Art" studies a song as a topic for graphic and book production. Within the praktical part of the dissertation the author works up a graphic design of a original song-book, which represent his former music band's texts. He surveys the clash of today's fashionable music trends with folk traditions in his region and asks a question about the character of the contemporary folk song. The author's song-book is one of answers. On the base of this effort he also presents two didactic graphic sets. First it is a project "Collection of Folk Songs" for pupils of primary schools. For older children at elementary and secondary schools the author offers a didactic set dealing with song topics in various graphic techiques.