

ABSTRACT

The topic of this diploma's thesis is comparison of the educational needs of school managers and managers from the private business sector. The theoretical part deals with concept of management, the definition of school management and specifics of school. It also focuses on managers, education of managers, including educational needs, their identification and saturation through further education. The aim of the research part is to identify educational needs and phenomena associated with them and the subsequent comparison between schools and non-school managers. The core of the thesis is qualitative research conducted by semistructured interview with four representatives of school management and four representatives of non school management. During the subsequent analysis were used the principles of grounded theory. Identified fields of educational needs are very similar in both groups, significant differences were identified in the phenomena related to educational needs.

KEYWORDS

comparison, educational need, manager, school management, qualitative research