ABSTRACT

This thesis analyses the Czech brewing industry and its integration in transnational production

networks by drawing on the perspective of global production networks (GPNs). It evaluates

the geographic structure of the Czech brewing industry, the inflow of foreign direct

investment after 1990, and, especially, the integration of Czech breweries into GPNs

dominated by foreign transnational corporations. The thesis analyses major changes the Czech

brewing industry has experienced during the post-1990 transformation of the Czech economy

and presents the current state of the industry from the geographical perspective.

The methodological section presents and explains the key processes of concentration and de-

concentration. The thesis identifies the four different forms of involvement of Czech

breweries in GPNs in the brewing industry. The role of foreign lead firms in the Czech

brewing industry is analysed in detail.

Key words: brewing industry, breweries, global production networks, Czechia