

Abstract:

This bachelor's thesis deals with economic analysis of library services. Theoretical part explains reasons why the libraries are financed by public sector and there are described principles of economic activities of library. There are also specified types of library services as well as possibilities of their valuation by means of using various methods. In practical part of this thesis the main characteristics of the Moravian-Silesian Research Library in Ostrava are defined. Ultimately the costs of the library are analysed and library services are evaluated in relation to library users during the years 2011 – 2015.