

Abstract

This diploma thesis "The Art Journal Ateliér from its foundation to the present" goes into the semimonthly art-oriented Ateliér magazine being issued from 1988 to December 2015. The work looks about historical context of period 1980 and 1990 until the first decade of the new millennium. The thesis, in detail, is focused on Ateliér magazine publishing in years 1988, 1989, 1990, 1992, 2000 and 2008. The most detailed there are analyzed years 2012 and 2015, the crucial years, in light of magazine financial crisis. In 2010 the magazine got into financial trouble that culminated at the end of 2015, the time the periodical had made a request for liquidation. 1. January 2016 the magazine entered into liquidation.

In all surveyed years the attention is focused on the editorial staff, the graphic design and the semimonthly Ateliér magazine content. The most detailed is the magazine analyzed in 2012 and 2015 by using the analyses of all authorial texts there, there will be presented story writers contents from among the editorial staff and externals who had participated in both editions. An attention is paid to those authors writing in the periodicals, on how many there were in total and on how many times they wrote in the magazine in one year.

The second analysis aims only on copyright reviews of individual exhibitions that were presented in the year 2012 and 2015. The aim of this analysis is to find out what artists and exhibitions were presented in Ateliér magazine, on how many periodical exhibitions were authorials and on how many of them were common. Furthermore whether individual artists presented in the framework of several exhibitions or if the magazine mentioned only once about them. The subjects of interests are also the exhibition spaces in which presented exhibitions were installed and whether they were in Prague area, out of Prague or in foreign exhibition spaces. Finally, this analysis goes into art techniques, art procedures used in the art work creation process, on how many of expositions were the most of the artworks in terms of an art focus. In this thesis are applied both the historical analysis and the combination of qualitative and quantitative research methods.