

Abstract:

The aim of this diploma thesis Analysis of Rosh chodesh (1990-2015) is to analyze the Jewish monthly magazine Rosh chodesh in the specific period of 1990-2015, and make a comparison with another Jewish magazine Maskil. The theoretical part provides general information about the Jewish media and life in the First Czechoslovak Republic, the Second World War and the Communist era. The practical part of my thesis brings the detailed description of the journal's history, purpose, graphic design, columns, journalist committee, authors, distribution and the way of financing.

Quantitative analysis of the Rosh chodesh and Maskil gives an insight into the development of both periodicals during 2005-2015 in comparison with the previously conducted research. The changes in the composition, structure and the editing system are captured. More than 1 504 coding units were the subject to detailed analysis. Moreover, there is also the general research dealing with the Czech Jewish Media and selected international media together with a concise content analysis