

## **Abstract**

### **Title:**

Development and trend popularity of kiting

### **Objective:**

The aim of this thesis is the accumulation of available sources of information, their analysis and detailed characterization of Czech kite population.

### **Methods:**

The research of this thesis was carried out with the help of the questionnaire. Our questionnaire included 14 questions designed to respondents who active kites are or have ever tried this sport. The questions were designed to allow only one answer or multiple choice. The survey was stored in electronic form on the website [www.vyplnto.cz](http://www.vyplnto.cz), where it gathered 264 responses. Another 37 were obtained by personal contact on the spots. In the bachelor thesis are mainly used methods of analysis, induction, deduction, synthesis and the method of questioning.

### **The results:**

The carried research refuted both expressed hypotheses. There was a refutation of the first hypothesis: Preferences landkiting and snowkiting equals preferences of kiteboarding. At the same time refuted the second hypothesis: the majority of respondents started with kiting as a self-taught.

### **Keywords:**

Powerkiting, landkiting, snowkiting, kiteboarding