

Abstract

The theme of smoking and tobacco products in the First World War was so far only marginally reflected in the Czech Republic. This thesis is aimed to at least partially cover the up to now neglected topic. It pursues the habit of smoking, which is largely associated with soldiers, as it entered the mainstream society with culmination of this process during the period of First World War. It also covers the experience of war and the relationship of smoking to soldiers, along with its use in advertisement and propaganda. Examining the sources of personal nature with both domestic and foreign origin joins with the study of visual sources in combination with knowledge of the fields of medicine, psychology and sociology.