Annotation and key words

Rynešová, K. (2016). *The Phenomenon of Addiction to Social Networks*. Bachelor thesis (BA). Prague: Charles University in Prague, Faculty of Arts, Department of psychology.

This bachelor's thesis dedicated to the topic of social networks sites (SNS) as the still relatively new social phenomenon and type of communication. It is primarily focused on issues of potential dependence on social networks sites as a specific form of addiction in the context of Internet addiction. Theoretical part discusses of the addiction, using social networks sites, motivation of users and potential risks that are associated with their use, such as loneliness, isolation or physiological problems. It is primarily focused on the social network site Facebook, which is a relatively new social platform, where more and more people spend their leisure time. It examines the place of this platform within social relationships and interpersonal communication. In the empirical part, there is submitted a proposal quantitative research associated with qualitative part, which focuses on any withdrawal symptoms among users of social network who are showing signs of potential abuse.

Key words: Addiction, Social Networks Sites, Facebook, Cyberspace, Internet, Interpersonal Communication