

Annotation

The diploma thesis aims to describe and reconstruct the media image of the Six-Day War based on the analysis of selected articles from official contemporary Polish and Czechoslovak daily newspapers, which were being published during the event, from 5 to 10 June 1967 until the War of Attrition. An emphasis is placed on the portrayal of the Six-Day War and the comparison of media images of the conflict in Czechoslovak and Polish daily newspapers. The thesis also attempts to show the impact of a different domestic policy situation and historical factors on shaping media discourse in Czechoslovakia and Poland.

The thesis is divided into two parts - theoretical and practical. The theoretical part presents the historical context of the event in relation to Czechoslovakia and Poland, the development of the media and selected daily newspapers. The theoretical part is also dedicated to the principles of propaganda, newspeak and critical discourse analysis. This method is used to analyse texts from the Czechoslovak and Polish daily newspapers - *Rudé právo*, *Svobodné slovo*, *Mladá fronta*, *Lidová demokracie*, *Zemědělské noviny*, *Pravda*, *Trybuna Ludu*, *Żołnierz Wolności*, *Głos Robotniczy*, *Słowo Polskie*, *Życie Warszawy*, *Express Wieczorny*. The results of the analysis are presented in the final chapter.

Key words

Czechoslovak press, Polish press, critical discourse analysis, media image of the world, Six-Day War