## **ABSTRACT**

The thesis titled Development of Lecturers of Lifelong Learning for Healthcare Professionals examines the impact of development and education of workers in an organisation on the factors influencing professional behaviour. The theoretical part of the thesis defines the terms pertinent to the personnel-related activities of each organisation in the field of human resource management and is focused particularly on development and education. It analyses the specifics of this field regarding educators and more detailed attention is paid to the specific selected group of lecturers engaged in educating eye care professionals in contactology. The research part of the thesis concentrates on verifying the research assumption, which is the favourable impact of development and education of workers on their professional results and on the factors influencing their behaviour. This part of the thesis contains a quantitative survey carried out using the questionnaire method and semi-structured interviews with the lecturers and executives of selected organisations. Subsequently, it presents the outcomes of the given survey, which are also analysed, along with identification of strengths and weaknesses. The thesis then outlines general recommendations for the examined organisation, which are based on the theoretical starting points and conclusions of the quantitative survey. In conclusion, suggestions regarding possible use of the output of the thesis in the field of Educational Management are presented.