

The Aspects of Tourism Attractiveness: Case Study Lipno nad Vltavou

Abstract:

The village Lipno nad Vltavou is becoming one of the most progressively growing tourist destinations in the Czechia. It's a destination with a great potential for tourism development but it has been greatly suppressed due to the previous political system. Nowadays, the destination prosper again and its radical development can be seen in changes of functional land use, changing the composition of the offered services or the attitude of residents. This thesis should clarify if the destination is still for visitors an attractive tourist destination or it is already affected by tourism so much that it occurs to losing some visitors.

key words: attractiveness, tourism, Lipno nad Vltavou