

Abstract

The aim of the diploma thesis is to detect and explain changes in functional use and structure of retail and services and its perceptions by residents on a case study of Prague 2. During the period 1989 – 2013 in Prague 2 and in representative types of its streets was studied the transformation of commercial and residential uses, retail and service structure and residential perceptions. By analyzing of available data in Prague 2 was shown that in the context of the processes affecting the post-socialist city increased the importance of commercial functions and structure of retail and services changed. The dynamics of changes in the streets differs based on their hierarchical position. In the streets diversified level of the external appearance of establishments at present. From structured interviews with residents of representative streets revealed that changes were perceived diversely and their satisfaction with the retail and services structure in neighbourhood was evaluated positively and negatively.

Key words: city transformation; commercial function; perception; Prague 2