

Report on Bachelor Thesis

Institute of Economic Studies, Faculty of Social Sciences, Charles University in Prague

Student:	Jana Vencovská
Advisor:	PhDr. Wadim Strielkowski, Ph.D.
Title of the thesis:	The Determinants of International Tourism Demand

OVERALL ASSESSMENT (provided in English, Czech, or Slovak):

Jana Vencovská's Bachelor thesis focuses on the economics of tourism, specifically attempting to study the determinants of international tourism demand.

I have to point out that Jana had to undertake an enormous amount of work to finish her thesis in time. I cannot but admire her persistence and diligence. She was capable of quickly come up with good material and a well-structured outlines. The level of English was also adequate.

Jana has chosen a timely and novel topic, since there are just a few research papers dealing with tourism economics in the Czech Republic. She carefully reviewed the literature, analysed the data and created a solid piece of work that no one should at the Institute of economic sciences of the Faculty of Social Sciences, Charles University in Prague should be ashamed about.

The thesis itself represents a well-elaborated and well-executed piece of work. It has 65 pages and features 6 Tables and 5 Figures. It features all necessary techniques and is well-structured in a logistical-wise kind of way.

The thesis is based on the thorough study of the research literature and concepts, extraction of available data from respective sources and construction of a well-designed empirical model. The work uses non-trivial econometric techniques and attempts to provide answers to many interesting questions. The conclusions also provide some interesting food for thought, as well point directions of further research. The only thing is that it might be a bit odd putting the references into the Appendix, but this is not very relevant otherwise.

Overall, Jana demonstrated analytical thinking, good knowledge of economic and econometric methods and the ability to deal with non-trivial subjects, such as tourism economics. I liked this work and think it should be graded adequately.

In the case of successful defence, I recommend the student to be given “výborně” (excellent, 1).

SUMMARY OF POINTS AWARDED (for details, see below):

CATEGORY	POINTS
<i>Literature</i> (max. 20 points)	17
<i>Methods</i> (max. 30 points)	28
<i>Contribution</i> (max. 30 points)	28
<i>Manuscript Form</i> (max. 20 points)	17
TOTAL POINTS (max. 100 points)	90
GRADE (1 – 2 – 3 – 4)	1

NAME OF THE REFEREE: PhDr. Wadim Strielkowski, Ph.D.

DATE OF EVALUATION: 02.06.2014



Referee's signature

