

Report on Bachelor / Master Thesis

Institute of Economic Studies, Faculty of Social Sciences, Charles University in Prague

Student:	Jana Vencovská
Advisor:	PhDr. Wadim Strielkowski, Ph.D.
Title of the thesis:	The Determinants of International Tourism Demand

OVERALL ASSESSMENT (provided in English, Czech, or Slovak):

The purpose of the thesis is to identify the key factors affecting international tourism demand. In the empirical part, the author focuses on the demand for tourism in the Czech Republic from thirty-eight different countries using GMM. It is organized into six comprehensive chapters with several subsections.

The author shows her proficiency with resources by providing numerous references. She collected enough relevant data from reliable sources and materials to carry out the analysis and demonstrates appropriate knowledge of the topic and the issues related to it in the presented work.

The methodology and applied econometric part is clearly above standard required for a bachelor thesis. The thesis contains extensive description of the methodology, even though the economic conclusions could be more elaborate.

The form of the work meets the expectations containing all formal requirements such as standard referencing, footnotes, citations. The work contains a number of tables and figures which contribute to the clarity and intelligibility. The work is written in appropriate language.

SUMMARY OF POINTS AWARDED (for details, see below):

CATEGORY	POINTS
<i>Literature</i> (max. 20 points)	20
<i>Methods</i> (max. 30 points)	30
<i>Contribution</i> (max. 30 points)	28
<i>Manuscript Form</i> (max. 20 points)	20
TOTAL POINTS (max. 100 points)	98
GRADE (1 – 2 – 3 – 4)	1

NAME OF THE REFEREE: PhDr. Tereza Fišerová

DATE OF EVALUATION: 9.6.2014



Referee Signature

EXPLANATION OF CATEGORIES AND SCALE:

LITERATURE REVIEW: *The thesis demonstrates author's full understanding and command of recent literature. The author quotes relevant literature in a proper way.*

Strong Average Weak
20 10 0

METHODS: *The tools used are relevant to the research question being investigated, and adequate to the author's level of studies. The thesis topic is comprehensively analyzed.*

Strong Average Weak
30 15 0

CONTRIBUTION: *The author presents original ideas on the topic demonstrating critical thinking and ability to draw conclusions based on the knowledge of relevant theory and empirics. There is a distinct value added of the thesis.*

Strong Average Weak
30 15 0

MANUSCRIPT FORM: *The thesis is well structured. The student uses appropriate language and style, including academic format for graphs and tables. The text effectively refers to graphs and tables and disposes with a complete bibliography.*

Strong Average Weak
20 10 0

Overall grading:

TOTAL POINTS	GRADE		
81 – 100	1	= excellent	= výborně
61 – 80	2	= good	= velmi dobře
41 – 60	3	= satisfactory	= dobře
0 – 40	4	= fail	= nedoporučuji k obhajobě