Abstract

The diploma thesis A Media Picture of USA by ČTK and its Comparison with ČRo Reporter's News in the First Half of the Year 2013 focuses on the comparison of the news and materials released by Czech Press Agency, Czech Radio and its foreign correspondent, about United States. Using qualitative and quantitative methods the paper examines the extent of the space donated to the topics related to USA, which themes were followed and how every of the subjects were informing on them.

The quantitative methods are used when analyzing the news releases by Czech Press Agency and coverage of Czech Radio including contributions of foreign correspondent, during the period of the first six months of 2013. The qualitative part analyzes the way in which subjects reported on two selected events in the United States - attacks on the Marathon in Boston and West Fertilizer Company explosion.

Other parts of this work are chapters focusing on the theory of foreign news and the position of USA.