

Report on Bachelor Thesis

Institute of Economic Studies, Faculty of Social Sciences, Charles University in Prague

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Advisor:	Ing. Ivo Koubek
Title of the thesis:	Measuring Market Power: The Czech Market of Mobile Operators

OVERALL ASSESSMENT (provided in English, Czech, or Slovak):

The thesis measures the market power of the Czech mobile operators. The thesis contains 41 pages followed by 18 pages of appendix that contains detailed results tables and figures. Chapter 1 introduces the topic and present a review of the existing literature.

Chapter 2 presents different methods used to evaluate the market power of the three biggest mobile operators in the Czech Republic. The methods used in the thesis are standard methods for this kind of research and the author seem well versed in the methods used here.

Chapter 3 concludes the thesis. The conclusion answers all the questions raised in the introduction to the thesis.

Suggested question for the defense:

How much of a threat do you see to the market power of the existing mobile operators from the increasing popularity of cheaper (free) internet calling services VOIPS or skype, viber etc.

In case of successful defense, I recommend "vyborne"(Excellent, 1)

SUMMARY OF POINTS AWARDED (for details, see below):

CATEGORY		POINTS
<i>Literature</i>	<i>(max. 20 points)</i>	18
<i>Methods</i>	<i>(max. 30 points)</i>	24
<i>Contribution</i>	<i>(max. 30 points)</i>	23
<i>Manuscript Form</i>	<i>(max. 20 points)</i>	16
TOTAL POINTS	<i>(max. 100 points)</i>	81
GRADE	(1 – 2 – 3 – 4)	1

NAME OF THE REFEREE: Arshad Hayat

DATE OF EVALUATION: 09.06.2015


Referee Signature