

TITLE:

Phenomenon of disability and its image in the print media

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ABSTRACT:

The thesis "The phenomenon of disability and its image in the print media" aims to find out how periodicals framed chosen topic of disabilities in one year.

The theoretical part of the thesis deals with the typology of models of disability and the definition of disability from different perspectives. The third chapter provides an overview of how the media shape the attitudes of society.

The research section concentrates on how the media has framed newspaper articles and whether terminology changes were reflected in the media.

KEYWORDS:

Disability, models of disability, attitudes, framing, print media