

## **Abstract**

The diploma thesis focuses on women in politics, specifically on the cases when a woman is running for a president. For a purpose of the thesis 3 candidates were chosen, Radičová, Tymoshenko and Grybauskaitė, i. e. one successful and two unsuccessful ones. These cases were chosen intentionally among countries of postcommunism space, where we can expect a role of gender stereotypes, especially when running for the position of head of state.

This thesis's object is to compare all the women candidates and explore possible causes of their success/ failure based on the conditions and stereotypes dominating in a country.

The thesis focuses on election campaign, party affiliation or support of each candidate and their effect on voters.