

# **Conceptual tendencies in czech contemporary design**

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## **Abstract**

Diploma thesis deals with conceptual tendencies emerging in contemporary Czech design and try to put them in historical and social context. It focuses primarily on product design, glass and ceramics and their development in the last decade. First, the thesis deals with the development of conceptual art, theoretical approaches to the design and the definition and circumstances of occurrence of conceptual design. The main part of the thesis focuses on conceptual tendencies that were observed based on research of contemporary Czech design scene. These tendencies are: the historical trend and tendency to appropriation of older works, the inspiration of nature and processing of environmental issues, the application of humor, exaggeration and story as a concept in design and a tendency to material experiment and experiment with material processing techniques.

## **Keywords**

design, czech design, conceptual art, conceptual design, contemporary design, enviroment, appropriation