

Abstract

The author deals with the coming of a sound film and its reviews in the contemporary Czech art and film magazines. The first part describes development of film and film art from its beginnings in the late 19th century to the time just before the coming of a sound film at the turn of the twenties and thirties of the 20th century. The author also describes the evolution of the sound technology in the film and the coming of the first sound films including problems which this change has brought. In the practical part the author examines articles about this topic in the Czechoslovak art magazines using the qualitative analysis and describes the media image of the sound film at the time of its boom. The thesis describes main themes in those articles - the artistic quality of sound films, the future of the sound film, the sound film and the theater and international character of the film - and several related subtopics and ideological streams. He also finds out that the criticism of the sound film at those times is mostly negative, but despite that, its future development and existence had been expected. At last the author finds an improvement in an evaluation of aesthetic qualities of sound films.