

Report on Bachelor/Master Thesis

Institute of Economic Studies, Faculty of Social Sciences, Charles University in Prague

Student:	Petr Kašpar
Advisor:	PhDr. Pavel Vacek, Ph.D.
Title of the thesis:	Pricing in the Airline Industry

OVERALL ASSESSMENT (provided in English, Czech, or Slovak):

The thesis focuses on the pricing model of low-cost airlines with regard to the concept of predatory pricing. First, it introduces the main concepts in low-cost airline pricing. Second, it lays out the microeconomic foundations and tests for predatory pricing. Fourth, it introduces description of legal environment related to this issue and two recent case studies

The thesis is well structured and researched and it is written in good English. It includes all the formal requirements such as lists of tables and figures and outputs in appendices. The figures and tables are clear and properly titled. I appreciate the topic, which is relevant connected to real-world issues. However, as the author himself states in the conclusion, the thesis has rather descriptive character and apart from the two case studies at the end, it does not include any original research and thus has limited contribution. However, in general the thesis complies to the standards of bachelor degree and may qualify as **excellent**.

SUMMARY OF POINTS AWARDED:

CATEGORY	POINTS
<i>Literature</i> (max. 20 points)	19
<i>Methods</i> (max. 30 points)	28
<i>Contribution</i> (max. 30 points)	17
<i>Manuscript Form</i> (max. 20 points)	20
TOTAL POINTS (max. 100 points)	84
GRADE (1 – 2 – 3 – 4)	1

REFEREE'S NAME: Tomáš Klinger

DATE: 9. 6. 2014



REFEREE'S SIGNATURE