

Annotation

This work is based on the analysis of media image of the occupation of Czechoslovakia by troops of the Warsaw Pact in contemporary Polish press with focus on the role of the Polish army. The purpose of this work is to assess used media discourse of Polish communist newspapers which were informing about these events with focus on elements of propaganda, which were typical for the 60's in the Eastern Bloc countries. At the same time there is a comparison to media discourse of Polish emigration press in the United States.

In the beginning, I will describe basic sources and literature and present results of research on topics such as the Prague Spring, Operation Danube and elements of newspeak. The theoretical part of this thesis begins with the context of historical progress which leads to the Prague Spring and Warsaw Pact invasion of Czechoslovakia afterwards. The subsequent chapters are dedicated to a brief history of Polish press after World War Two and also the theories of propaganda and newspeak. The practical part of this thesis is dedicated to the analysis of selected articles from newspapers such as *Życie Warszawy*, *Żołnierz Wolności* and *Słowo Polskie*. These articles are confronted with texts from Chicago's *Dziennik Związkowy*. I will summarize these findings in the final chapter.

Key words

media image - occupation of Czechoslovakia – 1968 - polish media