

Univerzita Karlova
Fakulta sociálních věd

Analysis of communication of European parliament focused on Czech republic

Bachelor thesis

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Abstract

Main goal of this thesis is to analyze online communication of European Parliament (focused on Czech republic). European Parliament and European Commission are two most important European institutions, EP play main part in law-making process, which affects millions of euro-citizen all over Europe. This thesis is going to answer three research questions: 1) Which tools and channels EP uses to communicate in Czech republic? 2) Which topics/issues EP communicates and what is the proportion between English (original) news and news in Czech language? and 3) Does EP adapt its communications to the European elections or not? Thesis answers these questions using quantitative and also qualitative analysis. Research channels are official web page of EP, Facebook and Twitter and periods of research are two: first quarter of 2013 (non-electoral year) and first quarter of 2014 (electoral year).