

Report on Bachelor / Master Thesis

Institute of Economic Studies, Faculty of Social Sciences, Charles University in Prague

Student:	Bc. Zdeněk Polák
Advisor:	PhDr. Ing. Jiří Skuhrovec
Title of the thesis:	Public procurement of mobile network operators services

OVERALL ASSESSMENT (provided in English, Czech, or Slovak):

Zdeněk Polák has chosen a highly relevant and up-to-date topic – public procurement of mobile network operators' services. Right from the beginning the thesis states clearly its goal(s) which is to answer nine hypotheses grounded in literature, all dealing with either characteristics of public procurement of this special type of services or final price.

First sections are devoted to the theoretical background, including some basic legal framework and description of the methods and award procedures, which is sufficient, logically structured and introduces the field. I appreciate, that the thesis would be interesting also for non-academic readers as it shows and compares a lot of "unknown" data about the mobile network operators.

There is not much about the thesis that could be criticized, it is a textbook example of OLS analysis, nicely done but not special (in the outstanding meaning of the word). Unfortunately, the sample used is quite small (59 tenders only) however, author is aware of limitations that it brings to the analysis. The results help to understand the bidding behavior of the operators, they confirm some of the hypotheses and disprove others (see page 52).

The author has certainly devoted a significant amount of time to his work and put together a meaningful analysis that gives a nice insight to both telecommunications and public procurement. Therefore, without any doubts, I **recommend the thesis to be defended** and I suggest the grade **excellent**.

SUMMARY OF POINTS AWARDED (for details, see below):

CATEGORY	POINTS
Literature (max. 20 points)	17
Methods (max. 30 points)	23
Contribution (max. 30 points)	27
Manuscript Form (max. 20 points)	20
TOTAL POINTS (max. 100 points)	87
GRADE (1 – 2 – 3 – 4)	1

NAME OF THE REFEREE: PhDr. Petra Luňáčková

DATE OF EVALUATION: 5.2.2015


Referee Signature
Petra Luňáčková

EXPLANATION OF CATEGORIES AND SCALE:

LITERATURE REVIEW: The thesis demonstrates author's full understanding and command of recent literature. The author quotes relevant literature in a proper way.

Strong	Average	Weak
20	10	0

METHODS: The tools used are relevant to the research question being investigated, and adequate to the author's level of studies. The thesis topic is comprehensively analyzed.

Strong	Average	Weak
30	15	0

CONTRIBUTION: The author presents original ideas on the topic demonstrating critical thinking and ability to draw conclusions based on the knowledge of relevant theory and empirics. There is a distinct value added of the thesis.

Strong	Average	Weak
30	15	0

MANUSCRIPT FORM: The thesis is well structured. The student uses appropriate language and style, including academic format for graphs and tables. The text effectively refers to graphs and tables and disposes with a complete bibliography.

Strong	Average	Weak
20	10	0

Overall grading:

TOTAL POINTS	GRADE		
81 – 100	1	= excellent	= výborně
61 – 80	2	= good	= velmi dobře
41 – 60	3	= satisfactory	= dobře
0 – 40	4	= fail	= nedoporučuji k obhajobě