

Abstract

Now when information is abundant, practice of Data Journalism is quickly becoming a core technique of the 21st century newsrooms. The diploma thesis “Data Journalism aimed by Datablog IHNED.cz“ is focused on introducing Data Journalism as a genre responding to the changes in the society and the technology development. The theoretical part concerns with the history of the subject, the workflow of Data Journalism in the newsrooms and the limitations; such as inappropriate business models, difficult process of collecting data or the lack of training. The main goal of the research is to map the work of the Czech data team in the IHNED.cz and compare the results with the work of teams in Australia. The research methods are combination of quantitative and qualitative analyses. The main source of information are interviews conducted with data journalists from the Czech Republic and Australia. On top of that the research gives deeper understanding of how the integration of data journalists in the newsrooms affect the way journalism can support the existence of media organizations and contribute to the public good. The last part offers predictions of the future of Data Journalism.